

Ad, Media Screen, and Video Specifications

To ensure your recognition is included in the Commemorative Program, please send your **ad artwork** and **high-resolution logo** to Cheryl Anquoe (cheryl@nativehalloffame.org) **by October 30, 2026**. If you're including a promotional video, please reach out to Cheryl directly for submission details.

7 GENERATIONS 20K

Commemorative Program Two-Page Ad
Spread Specifications: 2 - 8.5" x 11"
PDF, JPG or PNG Formats - 300 DPI

Promotional Video Specifications:
Aspect Ratio - 16:9 standard; 21:9/32:9
for immersive/ultrawide displays
Resolution - 4K (3840×2160)
Frame Rate - 60fps+ for smooth video

Video Screen Ad Specs - 1 Screen:
1920×1080 (16:9) – Horizontal video for
desktop full-screen

VISIONARY 15K

Commemorative Program Full-Page Ad
Specs: 8.5" x 11"
PDF, JPG or PNG Formats - 300 DPI

Promotional Video Specifications:
Aspect Ratio - 16:9 standard; 21:9/32:9
for immersive/ultrawide displays
Resolution - 4K (3840×2160)
Frame Rate - 60fps+ for smooth video

Video Screen Ad Specs - 1 Screen:
1920×1080 (16:9) – Horizontal video for
desktop full-screen

WARRIOR 10K

Commemorative Program Half-Page Ad
Specifications: Horizontal: 8.5" x 5.5"
PDF, JPG or PNG Formats - 300 DPI

CUZZIN 5K

Commemorative Program Half-Page Ad
Specifications: Horizontal: 8.5" x 5.5"
PDF, JPG or PNG Formats - 300 DPI

PROGRAM AD-SEATING BUNDLE 3K

Commemorative Program Full-Page Ad
Specifications: 8.5" x 11"
PDF, JPG or PNG Formats - 300 DPI

FULL-PAGE AD 2K

Commemorative Program Full-Page Ad
Specifications: 8.5" x 11"
PDF, JPG or PNG Formats - 300 DPI

HALF-PAGE AD 1K

Commemorative Program Half-Page Ad
Specifications: Horizontal: 8.5" x 5.5"
PDF, JPG or PNG Formats - 300 DPI

QUARTER-PAGE AD \$500

Commemorative Program Quarter-Page
Ad Specifications: 4.25" x 5.5"
PDF, JPG or PNG Formats - 300 DPI